

ORDER



Orders
Order / Rev: 216607
Alt Order #:
Product Desc: 12-FHH-900
Estimate:
Flight Dates: 10/24/12 - 10/26/12
Original Date / Rev: 10/23/12 / 10/23/12
Order Type: REG

Primary AE: WOOD Local House
Sales Office: L-GR
Sales Region: Loc

Agency Name: Marketing Resource Group Inc
Buying Contact:
Billing Contact:
 225 South Washington Square
 Lansing, MI 48933

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Friends of Holly Hughes
Demographic: A35+
Product Codes: PL1
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: TO1743

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/26/12	11	\$9,800.00	\$8,330.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$9,800.00	\$8,330.00	0.00
Totals	11	\$9,800.00	\$8,330.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	10/24/12	10/26/12	6am Daybreak 6am Daybreak	CM	6-7a	--WTF--	:30	2	\$650.00	P3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	--WTF--		2		\$650.00		0.00					
N 2	WOOD	10/24/12	10/26/12	Today Show M-F Today Show	CM	658-9a	--WTF--	:30	2	\$975.00	P3	0.00	NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	--WTF--		2		\$975.00		0.00					
N 3	WOOD	10/24/12	10/26/12	Noon News News 8 @ Noon	CM	12-1p	--WTF--	:30	3	\$450.00	P3	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	--WTF--		3		\$450.00		0.00					
N 4	WOOD	10/24/12	10/26/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	--WTF--	:30	2	\$1,150.00	P3	0.00	NM	2	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	--WTF--		2		\$1,150.00		0.00					
N 5	WOOD	10/24/12	10/26/12	LN M-F M-F News 8 @ 11	CM	11-1135p	--WTF--	:30	2	\$1,450.00	P3	0.00	NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	--WTF--		2		\$1,450.00		0.00					
													Totals	11	\$9,800.00